
Polish-Czech-Slovak EuroInstitute Training courses

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Polish-Czech-Slovak EuroInsitute

The Polish-Czech-Slovak EuroInsitute is a network of partner institutions that aims at fostering the development of cross-border cooperation among various actors from Polish, Czech and Slovak parts of the cross-border region. The network is set up by:

- Stowarzyszenie Rozwoju i Współpracy Regionalnej „Olza” - the Polish side of the Euroregion Śląsk Cieszyński (Cieszyn)
- Institut EuroSchola (Třinec)
- Regionální sdružení územní spolupráce Těšínského Slezska (Český Těšín)
- Regionální rada rozvoje a spolupráce (Třinec)
- Stowarzyszenie Gmin Dorzecza Górnej Odry - the Polish side of the Euroregion Silesia (Racibórz)
- Euroregion Silesia CZ (Opava)
- Pedagogické centrum pro polské národnostní školství Český Těšín
- Uniwersytet Śląski w Katowicach - Wydział Etnologii i Nauk o Edukacji (Cieszyn), and Wydział Nauk o Ziemi (Sosnowiec)
- Združenie obcí Mikroregión Kysucký triangel (Čadca)
- KERIC (Čadca)
- Akademia WSB w Dąbrowie Górniczej - Wydział Zamiejscowy (Cieszyn).

As part of the activities of the EuroInstytut Polsko-Czesko-Słowackiego, we offer cross-border training courses which enable their participants to achieve or develop all necessary competencies to work with partners on the other side of the border. The training courses are conducted in two or three languages (Polish, Czech, and Slovak), depending on the needs of the target groups.

We organise both interactive and specialised training courses. The methods and tools applied to both types of training courses have been transferred from other European cross-border regions and tailored to meet the needs of the Polish, Czech and Slovak border areas. When conducting cross-border training sessions and workshops we make use of the experience of French-German, French-Spanish, Austrian-Slovenian-Italian or Irish border regions.



Interactive training courses

Interactive training courses are aimed at improving soft skills, such as effective communication with your partner, working in a multinational team, creative and positive thinking in “dead-end” situations, ability to adapt to changes in a cross-border work environment, intercultural dialogue, etc. Methods used by the trainers in this type of training are informal (icebreaker, brainstorming, case studies, simulations, pair/ group work, discussion, etc.) and their aim is to establish closer relations between the trainees and to create a positive atmosphere of cooperation.

Workshops are run by qualified trainers with the necessary skills and practical experience of conducting training sessions.

Interactive training courses aim at developing soft skills, such as effective communication with a partner, working in a multinational team, creative and positive thinking in “dead-end” situations, ability to adapt to changes in a cross-border work environment, intercultural dialogue, etc. Alternative and informal teaching methods applied by the trainers during these training sessions, such as: icebreaker, brainstorming, case studies, simulations, pair/ group working, discussions, etc., aim at establishing closer relations among the trainees and at creating a favourable atmosphere for cooperation. Our workshops are held by professional and highly qualified coaches who have practical experience of conducting training courses and display great competence for it.

We offer you the following interactive training courses:

Conceptual thinking as a cross-border cooperation tool

Aim of the training course:

To acquaint participants with a creative approach to solving problems and conflicts in a multicultural work environment.

Target group:

This training course is addressed to people collaborating with partners on the other side of the border, who are ready to consider or reconsider their own attitudes towards solving problems and building strong relationships

with their neighbours.

Number of participants:
approximately 12 people

Duration of training session:
from 4 up to 6 hours

Human resource management in a multinational work environment

Aim of the training course:

To acquaint the participants with different approaches to human resource management illustrated with examples of cross-border projects implemented by our network.

Target group:

This training course is targeted at people responsible for human resource management (directors, managers, project coordinators) ready for assessing their own managerial skills.

Number of participants:
approximately 12 people

Duration of training session:
from 4 up to 6 hours

Effective communication in a multicultural context

Aim of the training course:

To foster the participants' communication skills that are necessary for effective cross-border cooperation, i.e. building steady relationships with a partner, overcoming stereotypes, and ability to interpret correctly cultural phenomena.

Target group:

This training course is targeted at people collaborating with foreign partners, especially the ones on the other side of the border, who are faced with conflict situations and who strive to minimize them in order to improve the quality of their cooperation.

Number of participants:
approximately 12 people

Duration of training session:
from 4 up to 6 hours

Stereotypes and prejudices in multinational cooperation

Aim of the training course:

To acquaint the participants with various stereotypes and prejudices existing in multinational work environment, and sensitising them to the effects and

consequences of such preconceived opinions as well as considering some possibilities for reducing their impact on people and their work environment.

Target group:

This training course is addressed to people who begin to cooperate or have already collaborated with foreign partners and long to avoid stereotypical thinking and perceiving other cultures.

Number of participants:

approximately 12 people

Duration of training session:

from 4 up to 6 hours

Successful motivation - a key factor in project team management

Aim of the training course:

To acquaint the participants with some motivational techniques and methods of supporting project team members in their work, which enable them to succeed in their cross-border projects and undertakings.

Target group:

This training course is targeted at people responsible for project management (directors, managers, project coordinators) who long to boost the efficiency of the project team members whom they head.

Number of participants:

approximately 12 people

Duration of training session:

from 4 up to 6 hours

Successful resolution to conflicts in a multicultural environment

Aim of the training course:

To familiarise the participants with various types of conflicts and their sources and areas in a multicultural environment, and with the methods of handling such stressful and tense situations.

Target group:

This training course is addressed to people who work with foreign partners every day and who need to learn some skills in counteracting and handling conflicts and tensions which might be generated among members of project teams.

Number of participants:

approximately 12 people

Duration of training session:

from 4 up to 6 hours



Specialised training courses

Specialised training courses are aimed at gaining professional knowledge and skills in specific domains, such as: law and administration, education, crisis management, environmental protection, etc. The purpose of the training courses is not only to present the given topics with a special focus on their cross-border specificity and to exchange experiences, but also to compare different administrative systems, management methods, a range of skills typical of each country, and good practices used in the neighbouring countries, and information exchange. Moreover, these training sessions promote and facilitate cross-border cooperation in specific fields of knowledge by connecting institutions that seek a partner on the other side of the border. They are conducted in the form of lectures which offer their participants the opportunity to take the floor and discuss a given subject matter. Training sessions are run by recognised experienced experts in the given subject matter.

We would like to offer you the following specialised training courses:

Polish, Czech and Slovak specialised vocabulary used in cross-border cooperation

Aim of the training course:

To develop the participants' language competence in specialised terminology used in cross-border cooperation. The applied teaching method is based on linguistic and cultural similarities and differences between each of the involved countries.

Target group:

This training course is addressed to people who come into contact with their neighbour's language in their professional lives, and who wish to explore its specificity and subtleties in order to communicate more effectively in a cross-border work environment.

Number of participants:

approximately 18 people

Duration of training session:

from 4 up to 6 hours

Best practices in cross-border actions

Aim of the training course:

To broaden the participants' knowledge of how to implement projects based on the transfer of best practice from other border regions, as a method of building up potential for cross-border cooperation - involving experience and information exchange.

Target group:

This training course is targeted at people involved in cross-border cooperation, and who have an impact on its development and future plans of action, people who are open to innovation and ready and willing to take on new challenges.

Number of participants:

approximately 18 people

Duration of training session:

from 4 up to 6 hours

Fundraising for projects carried out with foreign partners, illustrated by the example of cooperation with young people

Aim of the training course:

To acquaint the participants with various possibilities of raising funds for cross-border initiatives from European programmes, with special regard to actions aimed at establishing relations with young people and investing in the potential of the young generation (informal education) - case studies.

Target group:

This training course is addressed to people seeking opportunities to finance cross-border projects, especially those which initiate and support actions pitched at young people and have a direct or indirect impact on the education process of young people.

Number of participants:

approximately 18 people

Duration of training session:

from 4 up to 6 hours

Creating branded tourism products with regard to the cross-border aspect

Aim of the training course:

To present the organisational system of tourism in Poland, the Czech Republic and Slovakia to the participants, with special regard to actions oriented to cycle tourism and examples of best practice in creating cross-border cycle tourism products.

Target group:

This training course is addressed to people who are professionally involved in tourism (travel agents, representatives for hospitality industry and tourism industry organisations, tourist information centres and local self-governments) and who intend to acquire or develop their competence in creating cross-border tourist offer.

Number of participants:

approximately 18 people

Duration of training session:

from 4 up to 6 hours

Air protection in a cross-border region - challenges and prospects

Aim of the training course:

To present the participants the national legislative instruments for air protection, and to reveal the results of the survey on air pollution in the Polish-Czech borderland as well as to present some measures to reduce smog and sources of its emissions.

Target group:

This training course is addressed to people who are involved in natural environmental issues and long to be familiarised with effective rules and regulations regarding air protection as well as with undertaken activities in the field of air protection. People who promote pro-environmental civic attitudes are also our target group.

Number of participants:

approximately 18 people

Duration of training session:

from 4 up to 6 hours

Education about regional heritage with regard to the cross-border aspect

Aim of the training course:

To present the participants some issues concerning education about regional heritage from both historical and modern perspectives, and to discuss the roles of cultural institutions and NGOs in providing such education. All the raised issues are illustrated by examples of lessons on the regional heritage provided in schools.

Target group:

This training course is addressed to people who work for cultural institutions or cooperate with them, especially to those who are involved in education and development of local communities on borderlands, and in creating their cultural identities.

Number of participants:

approximately 18 people

Duration of training session:

from 4 up to 6 hours





Training courses tailored to individual needs of groups

We do our best to ensure that the Polish-Czech-Slovak EuroInsitute meets our target clients' expectations whom our actions are addressed to. For the purposes of catering to our clients' needs, we would like to offer you extra training courses tailored to individual needs of groups in the fields that are of particular interest to you, beside our standard training offer. We will be happy to provide you with special training sessions in the following areas:

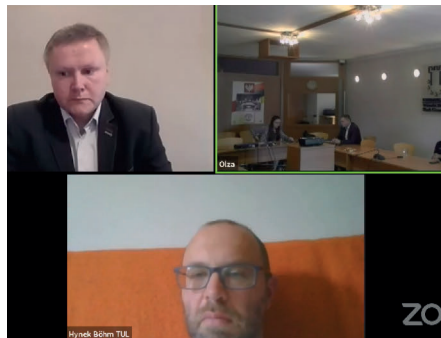
- Working in cross-border networks
- Leader of cross-border cooperation - theory and practice
- Cross-border cooperation in the Polish-Czech-Slovak borderlands
- Political and administrative systems of Poland, the Czech Republic and Slovakia
- Culture - national realities in Poland, the Czech Republic and Slovakia
- Conducting business activity abroad from A to Z
- Using industrial estates for investment - a cross-border perspective
- Tertiary education and research - a Polish-Czech-Slovak cross-cutting perspective: structure, functioning, and prospects for cross-border cooperation
- Differences in the legislative systems and their impact on cross-border cooperation between Poland, the Czech Republic and Slovakia
- Spatial planning in a border region - challenges and prospects
- Transport and communications in a border region - challenges and prospects
- Crisis management in a border region - challenges and prospects
- Cross-border labour market
- Cross-border cooperation in the field of health care and social services
- Cross-border cooperation in sport.

Moreover, we provide meetings and consultations on fundraising and management of cross-border projects, and arrange study visits for organised groups visiting border regions.



We have high class equipment for simultaneous interpreting at our disposal. Depending on your needs, each training session can be conducted with the help of professional equipment by BOSCH.

Our training sessions are held in Cieszyn and Třinec and in any location convenient for you.





Top quality cross-border training courses

In order to provide top quality services, all the activities that we engage in undergo continuous evaluation. We do our best to fulfil the criteria established by the model centre for cross-border cooperation - the Euro-Institut in Kehl. These criteria apply to training and consulting activities carried out by entities willing to use the registered trademark "Euro-Institut", and they include:

- In order to provide top quality services, all the activities that we undertake are the subjects of ongoing evaluation. We do our best to ensure that the EuroInstytut Polsko-Czesko-Słowacki meets the criteria established by the model centre for cross-border cooperation - the Euro-Institut in Kehl. The criteria apply to those entities which tend to provide training and consulting service under the trademark "Euro-Institut", and they include:
 - operating on a borderland
 - cooperating with partners on every side of the border
 - contributing to activities in the public interest
 - fostering cross-border cooperation through organising training courses and / or conducting research
 - targeting activities at public administration institutions or other entities contributing to the public interest
 - employing a multinational and multicultural team of people spoken the languages of cross-border regions
 - respecting the languages spoken by the actors of cross-border cooperation and facilitating communication in the languages during implemented activities
 - promoting collaboration among organisations which differ in their working styles - stressing interculturalism
 - developing methods and tools for cross-border training courses adapted to cultural differences and needs of cross-border regions.



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Contact

If you are interested in our training offer, please do not hesitate to contact us:

Specialised training courses:

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Please note that we are able to organise a training session only if there is a sufficient number of participants.

We kindly invite you to review the training offer of the Polish-Czech-Slovak EuroInstitute and then benefit from it!

graphic design and printing

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